



**Wayne Stephen Covell**

Freelance Web Designer & Consultant



## Lincolnshire Lanes

Lincolnshire Lanes camp site appointed me as marketing director in late 2010. They required a new online image, therefore a new web site was designed and built.

Furthermore, as the range of products increased, the site required additional print designs to be created, in keeping with the old style. Because of this, I created a new flyer for publication. I also took many of the photographs within the site.

As well as designing the online and offline image of the business, I worked with other companies to market Lincolnshire Lanes. This included getting articles in newspapers.



Tipi Flyer



Photo Of The 2011 Tipi



Example Screenshot Of Lincolnshire Lanes Website



## Conservative Future

The Lincolnshire branch of Conservative Future asked for an online web presence to help establish themselves.

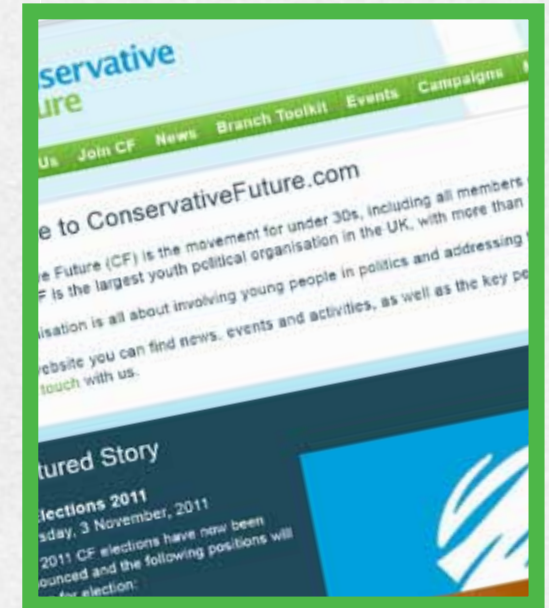
The [lincscf.co.uk](http://lincscf.co.uk) website is being created by myself. Furthermore, I have created an amended logo for the branch.

The website itself will be built on WordPress, to aid the chairman and other members with updating content. Many features are to be included in this website, including dynamic maps, calendars, accordions and more.

This website is estimated to go live in mid January 2012.



Built on WordPress CMS



Template for the upcoming site



Lincoln Branch CF Logo



## WayneCovell.co.uk

My personal website, designed and built by myself. The design changes quarterly, as it is used to test out the latest HTML and CSS technologies.

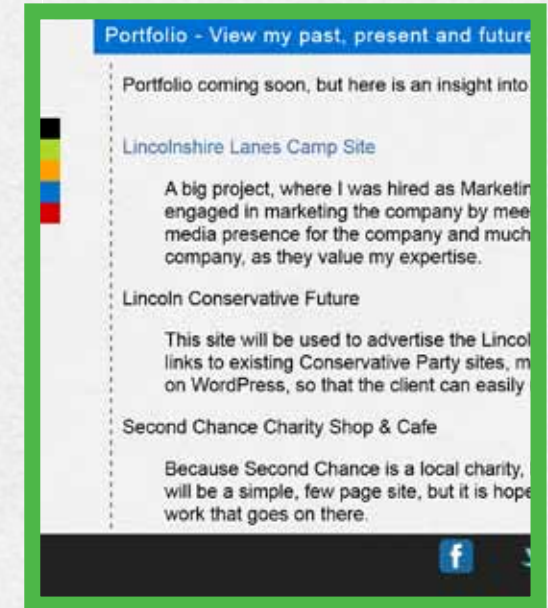
I designed the logo to look textured, as an alternate to the “Web 2.0” look that too many designers have these days.

The site is another example of how I like to appose convention in design. It works by navigating to sections of a single page. The footer with important social links, and the navigation arrow, always sticks to the bottom of the site. The nav, at the top and left, scroll the page to the correct section.

Furthermore, this portfolio is an example of how print and web can have a similar style.



Textured logo of a W



Portfolio section



Main screen of waynecovell.co.uk, with navigation buttons



## Curriculum Vitae

### Education

St George's College of Technology 2002-2008  
14 A-C GCSES | 3 A levels | 1 AS Level

The University of Lincoln                      2010-2013  
BSc Computer Information Systems

### Work

Freelance Web Designer                      2010-????  
Various Locations

Marketing Director                              2010-2011  
Lincolnshire Lanes Camp Site

### Contact

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